



THINGS THAT SET ENTOURAGE MEDIA APART FROM ANY OTHER PUBLIC RELATIONS, MEDIA RELATIONS, MARKETING, ADVERTISING, MEDIA PRODUCTION MANAGEMENT AGENCY.

THE BULLET POINT SPECIAL.

GO.

1. A [CEO who has been nominated for, and won multiple Emmy Awards](#) while being in the “C” Level management of 7 broadcast networks, and [a pioneer in the integration of social media content](#) into powerful PR, marketing and advertising. An honored media veteran who also virtually and in-person speaks and teaches, providing the insiders take on [“Always Be Closing”](#), [“Mastering the Media”](#), and [“Inspiration before Leadership”](#).
2. The only agency anywhere featuring the patented [“Virtual Master Control”](#) for content production ranging from live video/audio broadcast to commercial and podcasts.
3. Currently producing 2 exclusive programs, [“The Man in the Arena”](#) and [“The Hard Line”](#) with formats that can be modified to fit the needs of every client seeking social & broadcast media content.
4. The only agency or production firm offering the [“Virtual Master Control” for integration and production of every meeting that uses ZOOM, MStTeams, ON24, or any other popular platform.](#) Our VMC turns your meeting into a media rich, completely “hands off” produced experience allowing you to focus all your attention on the meeting and your topic.
5. A CEO with more than 30 years experience actually working in the legitimate press, with first hand knowledge of what social and broadcast media platforms want to be pitched on, how they want to be approached, and how to tell a client story that will garner the most attention.
6. A public and media relations/marketing/advertising database of personal contacts in every form of media.
7. [More than 25 years of experience promoting and managing](#) the public/media relations for C Level executives, legal, medical, sports, non-profits, think tanks, embassies and Ambassadors, national news figures, analysts, authors and many more.
8. The only agency with [a national network of “on the ground” production specialists.](#) providing production crews when needed along with expertise in designing and managing virtual home and office studios for every client.
9. The only agency with the [in-house capability of managing every level of public and media relations, integrating virtual social and broadcast media content of every form](#) in support of a complete PR and marketing plan within budget guaranteeing a solid ROI.
10. The only agency that will not only manage individuals on a personal level, get them booked on shows and platforms across North America, but also produce their promotional media content, everything from video, audio, speeches, books, educational series and more.

TIP OF THE VERITABLE ICEBERG. LET’S GET STARTED.

